

# DAZED

& CONFUSED 99



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Light years  
ahead



**SPRING/SUMMER COLLECTIONS**  
**STORY TIME: THE ADAPTATION OF SPIKE JONZE**  
**SOUND ADVICE: COMMON, THE BURN, KINGS OF LEON**  
**REBIRTH OF SHORT FILM: CHRIS MORRIS, MIKE LEIGH, RIDLEY SCOTT**

# box fresh

The UK's toy market is worth an estimated £2 billion per annum and counting. But how much of that hard earned falls foul of pester power and how much is spent by adults on their own regressive desires? In London, the high temple of polyethylene idol worship is Playlounge, home of the most limited of editions, comic book spin-offs, fashion brand figurines and "kawaii" imports. Here's our rundown of the current crop that record label A&Rs and graphic designers should be obsessing over.

[www.playlounge.co.uk](http://www.playlounge.co.uk)

### LIFY

He's just a big happy tree with the greatest mop-top since Mike Flowers Pops. [www.headlockstudio.com](http://www.headlockstudio.com)

### LAMDOG STAR

Michael Lau's limited edition Lamdog Star duo like to represent in their shell toes, trucker caps, square rimmed shades and of course a couple of big fat gold chains. These boys are fresh! [www.emaharshi.com](http://www.emaharshi.com)

### LITTLE ENID

This diminutive diva was made to coincide with the release of *Ghostworld*, 2001's movie of the comic book series. Thora Birch was good, but there's no beating the original. This bespectacled beauty comes in an exclusively designed box by her creator, the irrepressible Dan Clowes. [www.presspop.com](http://www.presspop.com)

### HELLBABY

An offshoot from Hideshi Hino's comic book of the same name, Hellbaby is a blood thirsty girl who seeks revenge after being thrown into a garbage dump as a baby. The deli is currently available in murderous red neon and scary glow in the dark green.

### MICRO AND UNDERSON

These two best friends share a unique sense of style. Micro (the big one) looks like a hungover Frankenstein dressed in a cheap fancy dress dog suit and Underson, well, no one's exactly sure what's going on with him. Odd but lovable creations from Tomiyuki Washio.

### LAMDOG STAR

Also deep in the cut is Junkie Crossover. This hardcore rhymers looks like he's come straight out of a Beistay battle with MOE! [www.emaharshi.com](http://www.emaharshi.com)

### SCARY STORIES

Based on a real life quirky pet, Wendy Ann Gardner's series "Naughty Naughty Pets" has been made into a collection of children's books. This plush one's called Dig Ivan Dig.

### TOFU

These unhappy chaps have heads like blocks of Tofu. No wonder they're sad. Designed by Japanese design company Devirobots. [www.emaharshi.com](http://www.emaharshi.com)

### CRAZY CHILDREN

A rare collection of messed up kiddies from Michael Lau that started the soft vinyl craze. Each made in a fetching cast of grey, these hood rats look like trouble. [www.emaharshi.com](http://www.emaharshi.com)

### BE@RBRICK

Kaws (left) and VIP (right) are part of a collection of small bears that are randomly packed, sealed in unidentified boxes and shipped out to a legion of loyal fans gagging for some lucky dip action. [www.emaharshi.com](http://www.emaharshi.com)

### SOF BOY

The cartoonist Archer Prewitt created Sof Boy over ten years ago and has been getting the indestructible dough boy into scrapes ever since. His 3" replica figurine comes in a lithographed box and is bundled with a mini Japanese version of the comic book. [www.presspop.com](http://www.presspop.com)