

# ARENA

STYLE FOR MEN MARCH 2003 £3.20

**DAREDEVIL EXCLUSIVE**

**1 of 2 heroic covers!**

## Ben Affleck

**On J.Lo, red leather suits  
and saving the world. Again**

**Interview by Kevin Smith**

**+ Sex and death  
with Jennifer Garner!**

**How to become an  
instant "art guru"**

**By Matthew Collings**

**Extreme dining!**

**The most spectacular new  
restaurant in the world**

**+ The fall of the  
House of McDonald's**

## Spring Fashion Special!

**Starring** Gucci, Helmut Lang, Versace, Fendi, Ralph Lauren, Louis Vuitton,  
Burberry, Jil Sander, Dolce & Gabbana, Nicole Farhi, Paul Smith and Yves Saint Laurent

**Co-starring** 39 peerless watches **And introducing** Prada's tie-based uprising!

**Plus**

**England's new sporting heroes 14 luxury spas BritArt Lego Mad Max 4**

**+ Free tickets to exclusive screenings of George Clooney's new film**



WHITE TOP BY CALVIN KLEIN  
JEANS BY DIESEL



STORE

## Work hard, play hard

Playlounge – the Franklin Mint for the Mac Generation



If the thought of successful adult men spending over £100 on a Japanese action figure brings on an attack of the red mist, skip to the item about sleep aids opposite. If you are one of those men, you'll be running about like a pre-pubescent upon discovering you no longer have to look like a paedophile buying your toys in Hamleys. Because you can get them from Playlounge, a "toy store for adults" affiliated to the Magma art bookstore chain.

Playlounge stocks toys and figures by Japanese and Hong Kong favourites like Michael Lau and Eric So alongside UK imitators Pete Fowler (best known for his artwork for Super Furry Animals) and James Jarvis. Fashion brands are endorsing the trend; check out Silas' figures by Jarvis (£39.95 each) and the Kubrick (it's a Japanese company) figure in a Good Enough T-shirt. Arena favourites are the bus stop set by New York graf artist Kaws, Kubrick's black-and-white Disney figures and Eric So's Estate range, based on characters you might see on a Hong Kong housing estate. They also sell the sort of toys that the kind of adults who shop at Playlounge might buy their kids – so there's obscure soft toys (cuddly preying mantis, ideal for demanding girlfriends) and right-on jigsaws aplenty, too. **Playlounge, 19 Beak St, London; 020 7287 7073; www.playlounge.co.uk.**



### Michael Marriott "Shop Local" sweatshirt

Best known for his no-nonsense furniture designs, Michael Marriott's studio has indulged its soft spots for graphics and clothes to produce this simple sweatshirt. It's ethically sound but uncontentious economic sentiment is as pithy a renunciation of globalisation as we've heard. £30; Shelf, 40 Cheshire St, London; 020 7739 9444.



### Sole Provider: 30 Years Of Nike Basketball by Scoop

**Jackson** Whether you think Nike, in cahoots with Michael Jordan, has taught basketball how to reach for the sky or reduced an entire sport to mere marketing strategy, Sole Provider will be irresistible. A must-have for all sports fans, sneaker fetishists and No Logo acolytes. £25; Niketown, Oxford St, London; 020 7612 0800



### Segway

The long-promised Segway Human Transporter is finally available to order via Amazon.com. Whether it'll be the 21st Century's Sinclair C5 or its Vespa scooter remains to be seen, but either way customers are restricted to two machines per order, suggesting Segway (and Segway alone) is anticipating a rush. \$4,950; www.segway.com.



### REM Dreamline

REM Dreamline is a range of natural sleep aids, including bath salts, foot rubs and pillow sprays, for those either so unchallenged or so supercharged by their daily lives that they aren't tired at night. All rely on combinations of herbal essences to do work previously entrusted to tamazepam and whisky. From £2.50; www.thepuresleep.com.